

Subject: Hazens Grp., Trammell Crow Res., Beacon Econ. share DTLA 2017 forecast - Feb. 22
From: "Central City Association" <jdanganan@ccala.org>
Date: 01/17/2017 01:55 PM
To: "Carol E. Schatz" <cschatz@downtownla.com>

CCA Executive Committee Meeting Notice

2017 DTLA ECONOMIC FORECAST: THE
FUTURE OF DOWNTOWN PANEL &
SHOWCASE

WEDNESDAY
FEB. 22
11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017
*Reminder: Executive-level members receive up to four (4)
complimentary tickets and Premier-level members receive up to
five (5).*

SPEAKERS

Sonnet Hui <i>Executive Project Director</i> Hazens Group/Jia Yuan, Co.	John Readey <i>Development Associate</i> Trammell Crow Residential
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MODERATOR

**Dr. Christopher
Thornberg**
Founding Partner
Beacon Economics

Additional speakers to be announced.

EVENT DETAILS

Millennium Biltmore Hotel
506 S. Grand Avenue

11 a.m. Networking,
Registration & Showcase

12 - 1:30 p.m. Program &
Lunch

THE FUTURE OF DOWNTOWN

Downtown L.A. continues to
experience exponential growth
in a variety of sectors.
Residential and commercial
construction activity is moving at
a furious pace. Investment
overall in DTLA continues.
However, many questions still
remain:

SHOWCASE AT THE EVENT

Interested in showcasing at the
event and getting your brand in
front of the decision makers in
Downtown? Contact Joanne
Danganan at
jdanganan@ccala.org or
213.416.7511 for more
information.

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

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626 Wilshire Boulevard, Suite 200

Los Angeles, CA 90017